## Patent Claims

Attorney Docket: 3975.043

- 1. A cosmetic self-warming product comprising a composition which is substantially water-free and contains
- 0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a pore size in the range of 0.3 to 0.5 nm,
- 1 to 99 % by weight of a disperse oil phase,
- 0.1 to 50 % by weight of a non-ionic surface-active agent,
- 0.1 to 40 % by weight of an emollient,
- 0.1 to 20 % by weight of a thickener, and
- ad 100 % by weight cosmetic carrier substances, auxiliary substances, active substances and mixtures thereof,

with the proviso that no polyvalent alcohols and polar solvents are contained.

- 2. A product according to Claim 1 wherein the product contains an oil absorbent selected from the group consisting of zinc stearate, kaolin and mixtures thereof.
- 3. A product according to Claim 1 wherein the product contains a zeolite with a ratio Si/Al in the range of 2-5.
- 4. A product according to Claim 1 wherein the zeolite content is in the range of 15 to 25 % by weight.
- 5. A product according to Claim 1 wherein the dispersed oil is anhydrous Caprylic/Capric Triglyceride.
- 6. A product according to Claim 1 wherein the thickener is a wax, a castor oil derivative or a mixture thereof.

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- 7. The use of a product consisting of
- 0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a pore size in the range of 0.3 to 0.5 nm,
- 1 to 99 % by weight of a disperse oil phase,
- 0.1 to 50 % by weight of a non-ionic surface-active agent,
- 0.1 to 40 % by weight of an emollient,
- 0.1 to 20 % by weight of a thickener, and
- ad 100 % by weight cosmetic carrier substances, auxiliary substances, active substances and mixtures thereof,

with the proviso that no polyvalent alcohols and polar solvents are contained,

in combination with 10 to 100 % by weight of water relative to the weight of the product for thorough cleansing of the skin during which the temperature increases by 4 to 8 K compared to the surface temperature of the skin.

- 8. Use according to Claim 7 in combination with 40 to 60 % by weight water.
- 9. Use according to claim 7 in a hand cream, face mask, foot scrub or lotion.